

**South Park Stakeholders Group – SPII Meeting
Wednesday, February 10, 9:00 AM
1100 S. Flower St. #3400, Los Angeles, CA 90015**

Committee Members: Faye Washington, Channing Henry, Paul Keller

Staff/Contract: Jessica Lall, Priscilla Hsu, Sergio Ureña

Guests: Sunil Lalwani, Doyle McDonald, Steve Hillard, Christine Lee,
Jenny Martinez, Phil Lin

TOTAL Guests: 6

<i>Item</i>	<i>Discussion</i>
Public Comment/Introductions <i>No Action Taken</i>	Called to order by Ann Hickambottom at 9:02 AM. Quick explanation of how the SPII committee works. The SPII committee is part of the larger Board of Directors and discusses issues regarding SPII.
January Progress Report <i>No Action Taken</i>	Background on the core scope of services, the role of the ambassadors, and a cleaning progress update. Ambassadors have multiple responsibilities from safety to maintenance. Finances are split according to time spent in each district – if a South Park ambassador spends time in SPII, SPII and South Park are billed separately for the services. The approach in the first month was to really tackle the litter and storm drains. We removed 5 tons of trash in 5 weeks. April 1, after 3 months, we will transition to have a dedicated safety ambassador. Paul Keller: But this all ends at 3:30 PM? Steve Hillard: We decided that this was the best compromise given the budget and the small residential community in SPII. Right now the district is largely developments and has a much smaller residential community that is present at night. The first phase of the South Park II BID is focused mainly on maintenance services. We’ve broken South Park II into north-south zones. We can send you a map. Photos show that South Park II was really a neglected area – graffiti on almost every inch that could possibly have graffiti, from the sidewalks, to the bus benches, to street signs and street lamps. Every

	<p>morning we do a pan and broom sweep. Every block with loose litter should be picked up at 9:15 AM. Then they go back into the district and do special project work – small graffiti, removal of large graffiti, pan and broom removal of litter in the curb lines. The goal is for them to cover each sidewalk face twice a day. It may not always happen because of a workload but that is the goal.</p> <p>This past week we've started working on large graffiti removal. With large graffiti removal, if it is past the first floor we enter the territory of Cal OSHA requirements for safety, including safety harnesses, spotters, and we have to use a bucket truck to get past the first floor. These are things that need to be scheduled so we are working on it next week. The goal is to get graffiti on the first floor off in the first 24 hours; past the first floor (because of CAL OSHA requirements) 48 hours.</p> <p>The takeaway is that in the morning, really look out for the South Park ambassadors with a pan and broom and don't be alarmed if they walk past loose leaves. One of the things we as Streetplus has done unbeknownst and at no charge to the BID is add an additional staff member so that in case of absenteeism, we have a backup.</p> <p>We also have a graffiti work plan. One of the worst areas is around Broadway and it may take us several days to complete but we think t</p> <p>Sunil Lalwani: I would disagree. I think the taggers are still in the area and you will have to remain ever vigilant. But that graffiti has been on that building for nearly a decade.</p> <p>Some of the signs in SP11 are so badly covered in graffiti that we are going to try to go directly to the City Council's office to replace the signs. The signs are so old that they are chipping as we try to remove the stickers and we do not want them to be any more illegible than they already are.</p>
<p>Collections Update</p> <p>No Action Taken</p>	<p>We have collected about \$317,000 in assessments to date.</p>
<p>Mailer Update</p> <p>No Action Taken</p>	<p>We sent out a mailer to property owners in SP11 with information and resources about the BID.</p>
<p>Review cleaning schedule</p>	<p>Summarized in the January Progress Report.</p>

No Action Taken	
Updates	<p>Next meeting: April 13, 2016; 9:30 AM</p> <p>Paul Keller: What milestones should we look out for this next year in SPII?</p> <p>Jessica Lall: 1- Clean and safe – getting the district to a standard that we maintain, 2 – Business services – meeting with businesses and ensuring that we serve their business needs in a way that is appropriate, 3 – District branding –</p> <p>Paul Keller: Phase I of the Wolf Company will open in Q3 in the South Park II BID so in my mind that's one of the big things happening to this BID this calendar year in terms of people on the street. I hope we are thinking about safety for the increase of people on the street.</p> <p>Steve Hillard: What's great about the flex hours is that we can reevaluate our SPII needs – if we need to reallocate hours so that we are staffed early in the morning, we can shift as needed.</p> <p>Sunil Lalwani: I just want to thank you and Steve and Sergio for all the hard work. I've already seen the transformations but I really want you to work on maintaining the transformation.</p> <p>Sergio Urena: If there are any issues, please call my cell phone directly. Morning or night, call my cell phone so that I can schedule the issue as soon as possible.</p>
Adjournment	<p>Adjourned at: 10:13</p> <p>Minutes recorded by: Priscilla Hsu</p>